

Challenge Corporate Power



RAN.org

BUILDING YOUR ACTIVIST COMMUNITY

Reaching out to and empowering activists is the key to building a powerful movement for social change. Bringing new people into your group will help you grow, train more activists and win more change in the world. Each new person brings a new possibility and point of view to a group, and outreach is a continuous process. Just because you have 10 people in your group doesn't mean should stop there!

Reach out to people in your community by finding the places where like-minded people gather, be friendly and find different roles within your group that make sense for different people, convey your passion for the issues, and follow up! It often takes some pleasant persistence to firmly establish new people in your group.

And guess what? You can't do this by yourself.